

Roaring 20's Casino Night Fundraiser for NAAF



SATURDAY, NOVEMBER 4, 2017

THE NATIONAL ALOPECIA AREATA FOUNDATION ("NAAF")

The National Alopecia Areata Foundation (NAAF), is a 501(c) organization (Federal Tax ID is 94-2780249). Headquartered in San Rafael, CA, NAAF supports research to find a cure or acceptable treatment for alopecia areata, supports those with the disease, and educates the public about alopecia areata. NAAF is governed by a volunteer Board of Directors and a prestigious Scientific Advisory Council. Founded in 1981, NAAF is widely regarded as the largest, most influential and most representative foundation associated with alopecia areata.

Alopecia areata is a common autoimmune skin disease, causing hair loss on the scalp, face and sometimes on other areas of the body. In fact, it affects as many as 6.8 million people in the U.S. with a lifetime risk of 2.1%. People of all ages, both sexes and all ethnic groups can develop alopecia areata. It often first appears during childhood and can be different for everyone who has it.



EVENT DETAILS: NAAF ROARING 20's CASINO NIGHT

- ▶ **Date:** November 4, 2017
- ▶ **Time:** 7PM-12AM
- ▶ **Venue:** Casa Maulini, 13611 SW 97th Avenue, Miami, FL 33176
- ▶ **Tickets:** \$150 minimum donation suggested per person- which will include open bar, food, and "\$75" in casino chips (*please note that chips hold no real monetary value as per state regulations*)
- ▶ **Buy Tickets Online:** <https://www.eventbrite.com/e/roaring-20s-casino-night-fundraiser-for-naaf-tickets-37957126788>

Guests will enjoy an evening of Casino Games such as blackjack, roulette, and craps; an open bar; food; music; photo booth; and silent auction. 1920's themed, guests will be encouraged (but not required) to dress like flappers and gangsters, etc.

Estimated Attendance: 200-300 people



NAAF ROARING 20's CASINO NIGHT

Event Chair:

Deirdre D. Nero, Esq.

*Secretary of the Board of Directors of NAAF and
Attorney/Founder at NERO Immigration Law, P.L.*

Event Committee:

Aria Nero
Marilyn Scavo
Jessica Perez
Natalia Gonzalez
Deanna Cancel



PHOTOS FROM 2016 NAAF MIAMI FUNDRAISING EVENT



SPONSORSHIP OPPORTUNITIES

In-Kind Sponsorships:

DJ/music/MC- *Sold*- DJ Jose Collazo

Event Logistics/Casino/Lighting/Tables- *Sold*- The Event Depot

Food- *Sold*- Perricone's Marketplace & Café

Bar- *Sold*- Bacardi

Printer- *Sold*- Fast Signs of Coral Gables

Photography- Seeking event photographer

Flowers- Seeking florist to design and provide themed table décor

All in kind sponsors will receive 2 tickets to the event, plus special recognition social media and at the event



SPONSORSHIP OPPORTUNITIES

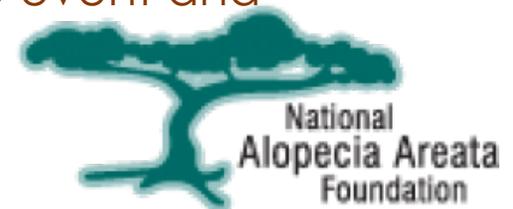
Silent Auction Items:

We are seeking items of all levels, types, and values!

Some examples of items already donated include:
1 week timeshare at a resort anywhere in the world; professional photoshoot;
professional framed photography; micro blading services; day sail for 8-10 people on a
40 foot sailboat; legal services; 1 hour massage; women's custom clothing. **Silent Auction
item donors will receive recognition at the event, plus 1 ticket to the event**

We are also seeking one or two large items to serve as the **Casino Grand Prize** (chips will
be exchanged for tickets) such as a one year lease of a luxury vehicle; a one week
vacation or cruise; fine/precious jewelry, etc. **SOLD- Oceania Cruise Line (Norwegian
Cruise Lines)**

**Casino Grand Prize donors will receive special recognition and signage at the event and
on social media, plus 2 tickets to the event**



SPONSORSHIP OPPORTUNITIES

Monetary Sponsorship Levels:

Ace Level- \$5000 (one available)- Individual table for promotional materials and giveaways; 5 minutes at the microphone; Recognition on Social Media, media, and at the event; 5 tickets to event; Company logo on photo booth backdrop/Step & Repeat; Company logo on event invitation and signage

King Level-\$2500 (one still available, *one already sold*)- Shared table for promotional materials and giveaways; Recognition on Social Media and at the event; 4 tickets to event; Special drink named after you at the event bar; Company logo on event invitation and signage



SPONSORSHIP OPPORTUNITIES

Monetary Sponsorship Levels:

Queen Level- \$1000 (two still available, *one already sold*)- Shared table for promotional materials and giveaways; Recognition on Social Media and at the event; Company logo on event signage; 2 tickets to event

Jack Level- \$500 (four available)-Recognition on Social Media and at the event; Company logo on event signage; 1 ticket to event; \$25 discount on additional tickets



FOR MORE INFORMATION, PLEASE CONTACT



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Visit NAAF's webpage to learn more
about Alopecia Areata

<https://www.naaf.org>

