

Sponsorship Information

THE 3RD ANNUAL MIAMI 2018 FUNDRAISER FOR
THE NATIONAL ALOPECIA AREATA FOUNDATION



Havana Nights

NOVEMBER 17TH, 2018

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THE NATIONAL ALOPECIA AREATA FOUNDATION ("NAAF")

The National Alopecia Areata Foundation (NAAF), is a 501(c) organization (Federal Tax ID is 94-2780249). Headquartered in San Rafael, CA, NAAF supports research to find a cure or acceptable treatment for alopecia areata, supports those with the disease, and educates the public about alopecia areata. NAAF is governed by a volunteer Board of Directors and a prestigious Scientific Advisory Council. Founded in 1981, NAAF is widely regarded as the largest, most influential and most representative foundation associated with alopecia areata.

Alopecia areata is a common autoimmune skin disease, causing hair loss on the scalp, face and sometimes on other areas of the body. In fact, it affects as many as 6.8 million people in the U.S. with a lifetime risk of 2.1%. People of all ages, both sexes and all ethnic groups can develop alopecia areata. It often first appears during childhood and can be different for everyone who has it.



HAVANA NIGHTS 3rd ANNUAL MIAMI FUNDRAISER FOR NAAF

- ▶ **Date:** November 17, 2018
- ▶ **Time:** 7:00PM-12:00AM
- ▶ **Venue:** Coral Gables Museum, 285 Aragon Ave, Coral Gables, FL 33134
- ▶ **Tickets:** \$150 minimum donation suggested per person- which will include open bar, food, and “\$75” in casino chips (*please note that chips hold no real monetary value as per state regulations*)
- ▶ **Buy Tickets Online:** <https://havananights2018naaf.eventbrite.com>
- ▶ Guests will enjoy an evening of casino games and dominoes; an open bar, delicious food by Latin Mix Restaurant, music, dancing, a fun photo booth, cigar rollers and a silent auction with fantastic items. Havana Nights' themed, guests will be encouraged (but not required) to dress in classic Havana/tropical attire.

Estimated Attendance: 150-200 people



HAVANA NIGHTS 3rd ANNUAL MIAMI FUNDRAISER FOR NAAF (CONTINUED)

Event Chair:

Deirdre D. Nero, Esq.

*Secretary of the Board of Directors of NAAF and
Attorney/Founder at NERO Immigration Law, P.L.*

Event Committee:

Aria Nero, Roger Vivier

Marilyn Scavo, Get Sexy Photography

Jessica Perez, NERO Immigration Law

Natalia Gonzalez, NERO Immigration Law

Deanna Cancel, Roger Vivier

Nicole Franco, OnPoint Global



PHOTOS FROM THE 2ND ANNUAL MIAMI FUNDRAISER FOR NAAF (ROARING 20's CASINO NIGHT)



PHOTOS FROM THE 1ST ANNUAL MIAMI FUNDRAISER FOR NAAF (ART UNCORKED FOR NAAF)



HAVANA NIGHTS

SPONSORSHIP OPPORTUNITIES

In-Kind Sponsorships:

Flowers- Seeking florist to design and provide themed table décor

Dessert – *Sold to EDUKOS*

Wine, Beer and Spirits - Wine, beer, champagne/prosecco, water and soda

Printer- *Sold to FASTSIGNS Coral Gables*

Full Liquor Bar - *Sold to Bacardí*

Photography- *Sold to Social Wolf Media*

DJ/music/MC- *Sold to DeeJay MannyD*

Risers and Stands for Silent Auction - *Sold to the Coral Gables Community Foundation*

Food- *Sold to LATIN Mix Restaurant & Cafeteria*

Other relevant services will be welcome for in-kind sponsorships

All in-kind sponsors will receive two tickets to the event (valued at \$150 each), plus special recognition on social media and at the event



HAVANA NIGHTS

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Silent Auction Items:

We are seeking items of all levels, types, and values!

Some examples of items include:

One week timeshare at a resort anywhere in the world; professional photoshoot; microblading services; day sail for 8-10 people on a 40 foot sailboat; legal services; One hour massage; women's custom jewelry and clothing; art; restaurant gift certificates; wine tasting experiences, etc. **Silent Auction item**
donors will receive recognition at the event, plus one ticket to the event.

We are also seeking an additional large item to serve as the **Casino Grand Prize** (chips will be exchanged for tickets) such as a one year lease of a luxury vehicle; a one week vacation or cruise; fine/precious jewelry, etc. **One Casino Grand Prize is a 10 Day Caribbean Cruise on the luxury cruise Oceania, courtesy of Norwegian Cruise Line.**

Casino Grand Prize donors will receive special recognition and signage at the event and on social media, plus two tickets to the event.



HAVANA NIGHTS

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Monetary Sponsorship Levels:

Nivel de Espadas (Spades Level) - \$5,000 (one available) - Individual table for promotional materials and giveaways; five minutes at the microphone; recognition on social media and at the event; five tickets to event; company logo on photo booth backdrop/step & repeat; company logo on event invitation (as timing permits) and signage

Nivel de Corazones (Hearts Level) - \$2,500 (one sold, one still available) - Shared table for promotional materials and giveaways; recognition on social media and at the event; four tickets to event; special drink named after you at the event bar; company logo on event invitation (as timing permits) and signage



HAVANA NIGHTS

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Monetary Sponsorship Levels:

Nivel de Diamantes (Diamonds Level) - \$1,000 (three available) – Shared table for promotional materials and giveaways; recognition on social media and at the event; company logo on event signage; two tickets to event

Nivel de Tréboles (Clubs Level) - \$500 (four available) - Recognition on Social Media and at the event; company logo on event signage; one ticket to event; \$25 discount on additional tickets



HAVANA NIGHTS

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Media Sponsorship:

Items such as an advertisement, article, social media posting, etc. – All media sponsors will receive two tickets to the event, plus recognition on social media and at the event



HAVANA NIGHTS

Event Logistics/Design By:



FOR MORE INFORMATION, PLEASE CONTACT



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Visit NAAF's webpage to learn more about Alopecia Areata

<https://www.naaf.org>

